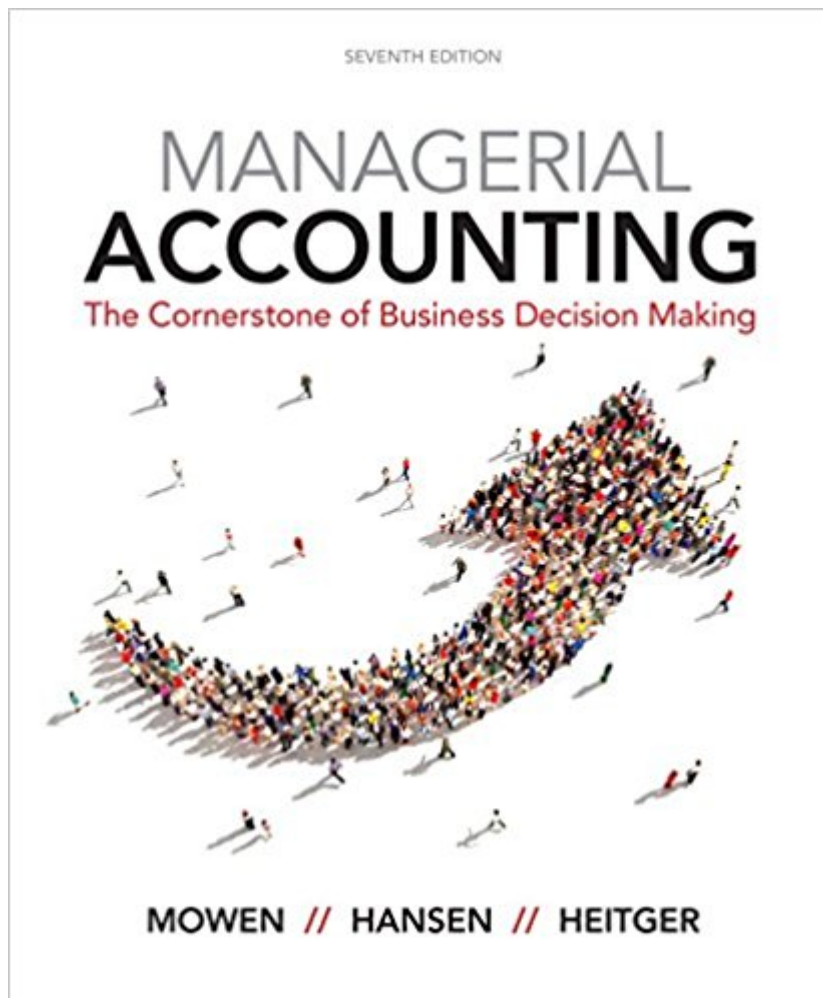


The book was found

Managerial Accounting: The Cornerstone Of Business Decision-Making



Synopsis

MANAGERIAL ACCOUNTING, 7E makes teaching and learning managerial accounting meaningful, fun, and relatable for both you and your students. This edition has been revised with an emphasis on showing students "Here's How It's Used." This unique learning approach along with new brief video clips and relevant examples encourages and enables students to develop a deeper understanding of managerial accounting and its implications for business. Additionally, a new organization logically progresses from why managerial accounting is important, to what it is, to where the information comes from, and how it is best used to make business decisions. Students even explore emerging topics of interest to them, such as sustainability, quality cost, lean accounting, international issues, enterprise risk management, and forensic and fraud accounting.

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#BeUnstoppable with Managerial Accounting: The Cornerstone of Business Decision-Making

[View larger](#) [View larger](#) [View larger](#) [View larger](#) Examples teach you to solve Managerial Accounting problems. Step-by-step examples enable you to gather the information needed to solve problems. Here's how it's used (in the real world). Examples relate chapter concepts to your life, small businesses, sustainable enterprise data analytics, and real companies. Experiencing managerial decisions (with real companies). See how companies like Hard Rock Cafe, Cold Stone Creamery, Google, and Apple use accounting information to make better decisions. Gauge your comprehension with short self-test quizzes. Brief quizzes at the end of each chapter section let you assess your learning and progress.

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"We have used the Mowen book for most of the ten years I've been at Oklahoma State. We are happy with the book and think it does a good job conveying information and facilitating classroom interactions with a wide variety of students." "I like how the book is concise, gives lots of examples, the cornerstone exercises at the end of each chapter build on the previous question, and the CengageNOW component is invaluable to the students and the instructors." "I have used the textbook for several years and enjoy using it because it is written clearly, well-organized, and rich in examples."

Dr. Maryanne M. Mowen is Associate Professor Emerita of Accounting at Oklahoma State University. She currently teaches online classes in cost and management accounting for Oklahoma State University. She received her Ph.D. from Arizona State University. Dr. Mowen brings a unique interdisciplinary perspective to teaching and writing in cost and management accounting, with degrees in history and economics. She has taught classes in ethics and the impact of the Sarbanes-Oxley Act on accountants. Her scholarly research focuses on areas of management accounting, behavioral decision theory, and compliance with the Sarbanes-Oxley Act. She has published articles in journals, such as Decision Science, The Journal of Economics and Psychology, and The Journal of Management Accounting Research. Dr. Mowen has served as a consultant to mid-sized and Fortune 100 companies and works with corporate controllers on management

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